



# daiya

*deliciously dairy-free®*



**DAIRY  
FREE**



**SOY  
FREE**



**GLUTEN  
FREE**



**PLANT  
BASED**

**PEDIATRICIAN KIT**





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# Hello!

Thank you for your interest in Daiya Foods.

We are delighted to provide you with a Digital Daiya Pediatrician Kit. We hope you will find it a helpful resource for your team and your patients.

We work closely with dietitians in various settings: Children's Hospitals, Renal Clinics and Retail Stores and Pediatricians Offices. Many have found that our products are a good fit for their patient's dietary needs.

## A LITTLE MORE ABOUT DAIYA FOODS

Daiya products are plant-based, free of many common allergens including soy, dairy (casein, whey and lactose), gluten, eggs, peanuts and tree nuts (except coconut).

Our products are free from animal and animal by-products, including fish and shellfish. As part of our vendor approval program, we require the suppliers to provide us with vegan statement and allergen statement.

## WHO WE WORK WITH

Currently we are working with several large dialysis clinics who have found our products suitable for their patients because of the lower levels of potassium and phosphorus.

Due to the lower level of protein in most of our core products several dietitians have found it suitable for those patients with PKU.

We work with several Children's hospitals for their patients with food allergies, renal issues, and to help navigate the EOE elimination diet.

We hope you will find the information in this kit to be helpful. Please feel free to reach out with any questions you may have.

Warmly,



### **Dave Savage**

Manager – Medical Advocacy

Daiya Foods

Delivering Delicious...One Meal at a time

# Plant-based Living

The Daiya team fundamentally believes in the importance of empowering people to eat more plants. Whether you choose to follow a strict plant-based diet or just sometimes, Daiya applauds your bold decision to adopt a plant-based lifestyle in any capacity.

So why plant-based? Everything we put on our plates and in our bodies has a direct impact on the world around us. Plant-based diets are better for your health, better for the food system, and better for the planet.

Daiya gives you the delicious freedom to enjoy plant-based products when you want, and how you want it.

## The Daiya Promise

The Daiya promise is simple: to delight your senses with our wide range of plant-based foods.

Whether you're craving the ooey-goey goodness of a grilled cheese, the cheesy comfort of thin-crust pizza or even the decadent delight of ice cream bars, Daiya makes it easy to indulge in all of the mouth-watering meals you once considered off limits! Daiya is an industry leader in innovative plant-based foods, all of which are free from dairy, gluten, soy and many other common allergens.

*\*With the exception of coconut*

We offer a diverse portfolio of products that are Certified Vegan, Certified Gluten-Free, Non-GMO Project Verified and free of artificial preservatives and artificial ingredients. Daiya is the perfect choice for those that suffer from allergies, are dairy-intolerant, living vegan or simply choosing a healthier lifestyle.

For more information, please visit [www.daiyafoods.com](http://www.daiyafoods.com)



DAIRY



EGG



WHEAT



SOY



FISH



CRUSTACEAN



TREE NUT\*



PEANUT

## WE'RE ON A MISSION TO

**PIONEER  
PLANT-BASED  
BREAKTHROUGHS  
THAT DELIGHT  
PEOPLE AND  
PLANET.**



## WHO WE WORK WITH

- ♥ Children's Hospitals
- ♥ College Campuses
- ♥ Retail Pharmacists
- ♥ Renal Dietitians
- ♥ Food Service
- ♥ Retail Dietitians
- ♥ Support Groups

Digital Coupons are available upon request. Please e-mail [Dave.Savage@daiyafoods.com](mailto:Dave.Savage@daiyafoods.com) for more information!



## VISIT [DAIYAFOODS.COM](https://daiyafoods.com) FOR

- ♥ Where to find Daiya products in your area
- ♥ Blog posts on nutrition, food allergens and more
- ♥ Additional allergen information
- ♥ Cooking tips
- ♥ Recipe Ideas for snacks, meals & occasions
- ♥ Potassium, phosphorous & unrounded protein values — *available upon request*

## Our Kits contain

- Product Information Sheets
- Additional nutritional information
- Recipe Cards
- Brochures
- Product Samples: Have samples of any Daiya Product delivered to your office to try out



### HOW TO PRONOUNCE **daiya**

We pronounce Daiya as “**day-ah.**” As in “Have a nice Daiya!” The name came from a play on the words ‘dairy’ and “Dayaa,” which is Sanskrit for “**loving, kindness and compassion.**”

# Over 100 million Consumers

GROUPS WITH SPECIAL DIETS THAT DAIYA IS A FIT FOR	POPULATION IMPACTED IN THE USA	SOURCE OF INFORMATION
Renal Patients	<b>30 Million</b>	National Kidney Foundation website fact sheet 2017
Food Allergies	<b>15 Million</b>	<a href="http://www.fda.gov/Safety/MedWatch/default.htm">www.fda.gov/Safety/MedWatch/default.htm</a>
Diabetes	<b>29 Million</b>	Center for Disease control 2017 report
Irritable Bowel Syndrome	<b>38 Million</b>	<a href="http://www.aboutibs.org">www.aboutibs.org</a> 2016
Autism	<b>3 Million</b>	Center for Disease control 2017 report
EOE (Eosinophilic Esophagitis)	<b>1 Million</b>	Children's Hospital Of Cincinnati - Research Paper
Celiac	<b>3 Million</b>	<a href="http://www.cureceliacdisease.org">www.cureceliacdisease.org</a>
<b>TOTAL</b>	<b>119 MILLION CONSUMERS</b>	<b>36% OF THE POPULATION OF THE UNITED STATES</b>





# daiya

IS WHAT \_\_\_\_\_  
*Plant-Based*  
\_\_\_\_\_ LOOKS LIKE



Daiya Foods Inc.  
2768 Rupert St.,  
Vancouver, BC  
Canada, V5M 3T7

For more information on our Medical Advocacy  
Program, please email  
[Dave.Savage@daiyafoods.com](mailto:Dave.Savage@daiyafoods.com)

Follow us @Daiyafoods

